

1 WHAT IS CLAIMED IS:

2 1. A ceiling fan assembly, comprising:

3 one continuous frame member defining a plurality of ceiling fan blades;

4 a one-piece covering secured to the frame member; and

5 a frame holder that secures the frame member to a fan motor.

6 2. The assembly of claim 1, wherein the frame member is comprised of a flexible
7 material.

8 3. The assembly of claim 1, wherein the frame member is foldable into a compact
9 form.

10 4. The assembly of claim 1, wherein the frame member is comprised of tempered
11 spring steel.

12 5. The assembly of claim 1, wherein the covering is comprised of a fabric material.

13 6. The assembly of claim 5, wherein the fabric material is stretchable.

14 7. The assembly of claim 5, wherein the fabric material is comprised of spandex.

15 8. The assembly of claim 5, wherein the fabric material is comprised of a material
16 selected from cotton, paper, or a polymeric film.

17 9. The assembly of claim 1, wherein the covering includes a plurality of pockets that
18 fittingly engages the frame member.

19 10. The assembly of claim 1, wherein the covering includes a plurality of tabs for
20 connecting the covering to the frame member.

21 11. The assembly of claim 1, wherein the covering includes a band about the
22 periphery of the covering that engages the frame member.

- 1 12. The assembly of claim 11, wherein the band is sewn into the covering.
- 2 13. The assembly of claim 1, wherein the frame holder comprises pre-defined grooves
3 for accepting and positioning the frame member relative to the fan motor.
- 4 14. The assembly of claim 1, wherein the number of fan blades is selected from three,
5 five, or seven.
- 6 15. The assembly of claim 1, wherein the length of each fan blade is approximately
7 the same.
- 8 16. The assembly of claim 1, wherein the effective diameter of the frame member is
9 in the range of from about 40 inches to about 120 inches.
- 10 17. The assembly of claim 1, further comprising a removable air freshener attached to
11 the covering.
- 12 18. The assembly of claim 17, wherein the air freshener is concealed within a pocket
13 of the covering.
- 14 19. The assembly of claim 1, further comprising an air filter attached to the covering.
- 15 20. The assembly of claim 19, wherein the air filter is concealed within a pocket of
16 the covering.
- 17 21. The assembly of claim 1, wherein there is printing on the covering.
- 18 22. The assembly of claim 1, wherein the covering is decorated with features selected
19 from colors, letters, numbers, words, pictures, symbols, designs, or any combinations
20 thereof.
- 21 23. The assembly of claim 1, wherein the covering provides advertising for a
22 company, a product, or an event.

- 1 24. A cover for a ceiling fan, comprising a one-piece covering material secured to a
2 plurality of ceiling fan blades.
- 3 25. The cover of claim 24, wherein the covering is comprised of a fabric material.
- 4 26. The cover of claim 24, wherein the fabric material is stretchable.
- 5 27. The cover of claim 24, wherein the fabric material is comprised of spandex.
- 6 28. The cover of claim 24, wherein the fabric material is comprised of a material
7 selected from cotton, paper, or a polymeric film.
- 8 29. The cover of claim 24, wherein the covering includes a plurality of pockets that
9 fittingly engage each blade.
- 10 30. The cover of claim 24, wherein the covering includes a plurality of tabs for
11 connecting the covering to the plurality of ceiling fan blades.
- 12 31. The cover of claim 24, wherein the plurality of ceiling fan blades is defined by
13 one continuous frame member comprised of a flexible material.
- 14 32. The cover of claim 31, wherein the covering includes a band about the periphery
15 of the covering that engages the frame member.
- 16 33. The cover of claim 32, wherein the band is sewn into the covering.
- 17 34. The cover of claim 24, wherein there is printing on the covering.
- 18 35. The cover of claim 24, wherein the covering material is decorated with features
19 selected from colors, letters, numbers, words, pictures, symbols, designs, or any
20 combinations thereof.
- 21 36. The cover of claim 24, wherein the covering material provides advertising for a
22 company, a product, or an event.

- 1 37. The cover of claim 24, wherein the covering further comprises a pocket for the
2 insertion of an air freshener.
- 3 38. The cover of claim 24, wherein the covering further comprises a pocket for the
4 insertion of an air filter.
- 5 39. A ceiling fan blade assembly, comprising one continuous frame member defining
6 a plurality of ceiling fan blades.
- 7 40. The assembly of claim 39, wherein the frame member is comprised of a flexible
8 material.
- 9 41. The assembly of claim 39, wherein the frame member is foldable into a compact
10 form.
- 11 42. The assembly of claim 39, wherein the frame member is comprised of tempered
12 spring steel.
- 13 43. The assembly of claim 39, further comprising a frame holder for attaching the
14 frame member to a ceiling fan motor.
- 15 44. The assembly of claim 43, wherein the frame holder comprises pre-defined
16 grooves for positioning the frame.
- 17 45. The assembly of claim 39, wherein the plurality of ceiling fan blades is covered by
18 a one-piece covering.
- 19 46. The assembly of claim 39, wherein the length of each blade is approximately the
20 same.
- 21 47. The assembly of claim 39, wherein the effective diameter of the frame member is
22 in the range of from about 40 inches to about 120 inches.

- 1 48. A ceiling fan assembly, comprising:
2 means for defining a plurality of loops;
3 means for covering the plurality of loops to define a plurality of ceiling fan blades;
4 and
5 means for securing the plurality of loops to a fan motor.
- 6 49. The ceiling fan assembly of claim 48, wherein the covering means includes means
7 for securing the covering means to the plurality of ceiling fan blades.
- 8 50. A method for providing a visual display, comprising securing a one-piece
9 covering to a plurality of ceiling fan blades, wherein the covering provides a visual
10 display.
- 11 51. The method of claim 50, wherein the plurality of ceiling fan blades is defined by
12 one continuous frame member.
- 13 52. The method of claim 50, wherein the visual display comprises features selected
14 from colors, letters, numbers, words, pictures, symbols, designs, or any combinations
15 thereof.
- 16 53. The method of claim 50, wherein the visual display comprises advertising for a
17 company, a product, or an event.
- 18 54. The method of claim 50, wherein the visual display provides decoration for a
19 home, office, or an event.
- 20 55. A method for an advertiser to provide an advertisement in a location frequented
21 by the public, comprising providing to the owner of the location a one-piece covering

1 securable to a plurality of ceiling fan blades, wherein the covering provides an
2 advertisement.

3 56. The method of claim 55, wherein the plurality of ceiling fan blades is defined by
4 one continuous frame member.

5 57. The method of claim 55, further comprising providing to the owner of the location
6 a ceiling fan assembly comprising one continuous frame defining a plurality of ceiling fan
7 blades and a frame holder that positions the frame relative to a fan motor.

8 58. The method of claim 55, wherein the advertisement promotes a company, a
9 product, an event, or any combination thereof.

10 59. The method of claim 55, wherein the advertiser periodically sends a new covering
11 to the owner of the location.

12 60. The method of claim 55, wherein the location is selected from restaurants, bars,
13 grocery stores, department stores, or sporting goods stores.

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